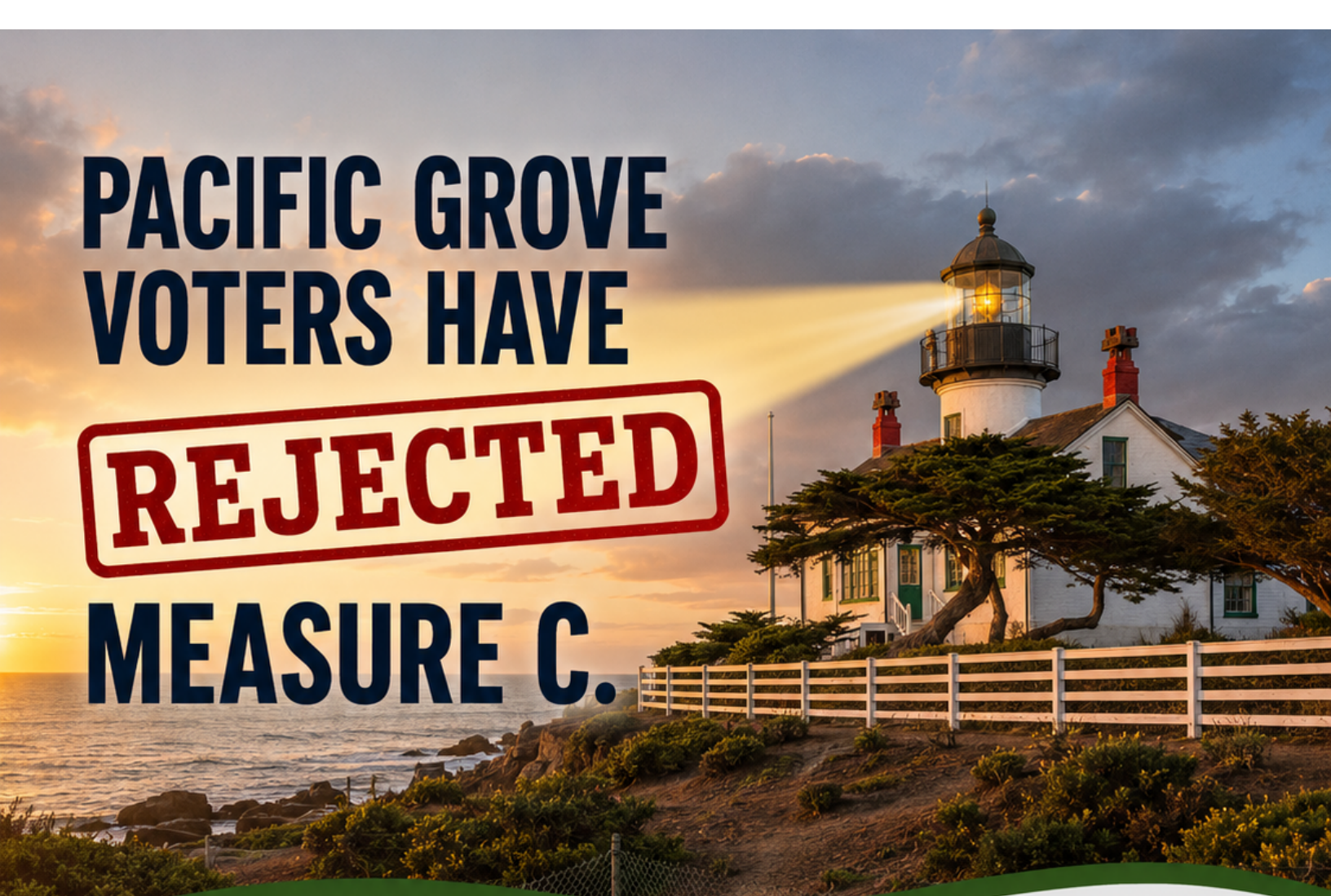


A photograph of the Pacific Grove Lighthouse at sunset. The lighthouse is a white building with a black lantern room and a red roof. It is situated on a cliff overlooking the ocean. The sky is filled with orange and yellow clouds, and the sun is low on the horizon. A large tree is in the foreground, and a white fence runs along the cliff edge.

PACIFIC GROVE VOTERS HAVE

REJECTED

MEASURE C.

WHY MEASURE C FAILED

Although this outcome should come as no surprise, it should not be interpreted as opposition to fair compensation or public service. Rather, it reflects widespread dissatisfaction with the way Mayor Smith and the Council handled the process, the decision to force a costly and unnecessary special election, and a leadership style that many residents viewed as self-serving and tone deaf to the City's current fiscal problems.

A TRADITION OF SERVICE

Pacific Grove has a long tradition of supporting those who sacrifice their time and energy to serve our community.

RESPECT MUST BE EARNED

But public support is not automatic. Respect is earned through transparency, accountability, and sound judgment. **Arrogance and incompetence are rarely a compelling case for a pay raise.**



**VOTERS DEMANDED ACCOUNTABILITY
AND WE STILL DO**